



The opening event of the 1980 Fall season of activities of the East Penn Section was the Annual Stag Picnic held on August 16, at the Orioles Picnic Grove in Lehighton, Pa. Seventy members and guests enjoyed a day of fun, good companionship, and good eating, with the weather cooperating, although a trifle cool for this time of the year.

## NORTHEAST PENN SECTION

A surprise party was held in honor of Verna and Ralph Lamont for their 50th wedding anniversary, June 19, 1980. The surprise party was given by their friends from the N.E. Penn Section.

Ralph and Verna have been enthusiastic supporters of A.S.H.E. and have been a tremendous help with its activities. Ralph has served as Section President, National Director and Section Director.

Ralph and Verna went to Arizona and Hawaii for their "2nd honeymoon". Our best wishes to this beautiful couple for many more years of wedded bliss.



Shown in photo are Ma and Pa Lamont (Verna and Ralph) cutting their 50th wedding anniversary cake.

## CUYAHOGA VALLEY SECTION

John N. Hiller, Public Relations

The American Society of Highway Engineers, Cuyahoga Valley Section, Akron-Canton area in Ohio, announced the installation of new Officers and Board of Directors at their May 27, 1980 meeting held at the Brown Derby (Waterloo) in Akron. The new officers and board of directors welcomed the assistance of Mr. Gene G. Smith, P.E. (Current President of A.S.H.E. National) and Mr. Thomas G. Criswell (outgoing President of the Cuya-

hoga Valley Section) who presided over the installation.

Nominations for new Officers for the 1980-81 year were:

President - Eugene F. Begue (construction firm)

1st Vice President - Wilbur H. Hooker (Mat'l. equipment supplies)

2nd Vice President - John N. Hiller (Utilities)

Secretary - Deborah Hutchings (consulting firm)

Treasurer - Richard J. Kreiter (utilities)

Board of Directors:

one year term - David G. Fielder (City of Akron)

two year term - John W. Mills (City of Akron)

three year term - Allen P. Mayrides (consulting firm)

The Cuyahoga Valley Section was the second section formed in Ohio and received its Charter March 28, 1978 with originally 44 members, our Section was then and is now recognizing the Society's 4 main membership groupings, currently our 77 members are comprised of: The Highway Department, Construction Firms, Material and Equipment suppliers, plus Utilities. Also the new officers reflect the above groupings and their diversity, not unlike A.S.H.E. Administrative Staff. The newly appointed officers at the close of the installation made their pledge to Mr. Gene G. Smith to pursue the Nationals 1980-81 theme "Sign one in 81" in their 1980-81 term.

## ALTOONA SECTION

Donald J. Snively, Public Relations

The Altoona Section has announced its officers for 1981.

Jack Stefanko, from the Pennsylvania Department of Transportation District 9 Hollidaysburg office, has assumed the role of Section President.

Assisting Stefanko will be Don Fix and Al Laich, First and Second Vice Presidents, respectively, Bill Gohn, Secretary and Dave Stiffler, Treasurer.

Larry Berringer, John Irons and Joe Unverdorben were elected to one year terms as directors, with Charlie Biddle, Ken Feather and Jack Matthews elected to two year terms, and Jack Frank, Don Snively, and Craig Weaver, three years.

The first Board of Directors meeting was held on July 16, 1980, to discuss plans for the upcoming year's activities. Fix was elected Program Chairman, Laich will be Chairman of the Legislative Review Committee, Weaver will chair the

## PUBLIC RELATIONS

By George J. Parrs, P.E.

What can we do to improve our image and gain recognition on the local and national scene?

1. Make personal contact with the editor of your local paper. Tell him who you are and the type of organization you represent — remember everyone uses highways. Highways are important to the economy of your area — how they have influenced its growth. Establish the proper rapport with the editor and you will win a friend. The news media is always looking for news worthy items.

2. Obtain a picture of the President of your Section. A good black and white can be had at a local photo center for \$5 to \$10.

3. Try to obtain a picture of the guest speaker.

4. Picture of your President can be kept on file with your news paper. Each time you submit your notice make reference that picture is on file.

5. With each notice give a line or two on the topic for the meeting. Invite members to bring friends and encourage readers who are associated in any way with the business of highways to attend the meeting and join the Society.

6. Give news media a minimum of one week notice. You may suggest when it should be printed. However, remember this is a public service message. Give them the option as to when it could be printed.

7. Your local PennDOT public relations man can help with making your first contact with the news media.

Membership Committee and Snively will be Public Relations Chairman.

The Board adopted three goals for the year. They are: increase the section's active membership; maintain good programming at the monthly meetings; and promote interest, and action, in highway related legislation.

In order to boost membership, the Section has announced a membership contest similar to National's "Sign One for '81" campaign. Three prizes will be awarded to the persons getting the most new members (over 3). First Prize will be \$30.00, Second will be \$20.00 and Third will be \$10.00. The contest will run from August 1, 1980 to April 30, 1981, with prizes awarded at the May 1981 meeting.

The Section is looking forward to a year of growth, both in membership and development.



## FRANKLIN SECTION

J. S. Klosinski, Public Relations

Milan's Restaurant, one mile south of I-80 on traffic route 19 was the scene of one of many interesting meetings presented in recent times.

Hosts were George Foster and Glenn Hileman who presented Wm. C. Moffitt as guest speaker for the program. Not only was the food especially good but so was Mr. Moffitt's film and narrative on the Conneaut Lake Marsh Bridges, located on I-79 at Custards, Pa. Mr. Moffitt was the project engineer for this project which was quite complex and unique construction for this area. The structures were more typical of Louisiana areas. They serve as quite a landmark for this area, now.

Gene Smith (National Director and Recruiter) spoke briefly on the success of the ASHE expansion program into Ohio and West Virginia, quite impressive and still growing.

The 50/50 winner was Cornelius Deal.

The Forest Hills Restaurant, 4 miles northwest of Tionesta, Pa., on traffic route 36 was the traditional scene for the traditional annual elections with the traditional menu of excellent stuffed chicken breasts.

Keith Adams hosted the meeting and presented Al Haney of Quaker State Oil Refining Co. who gave a current eye view

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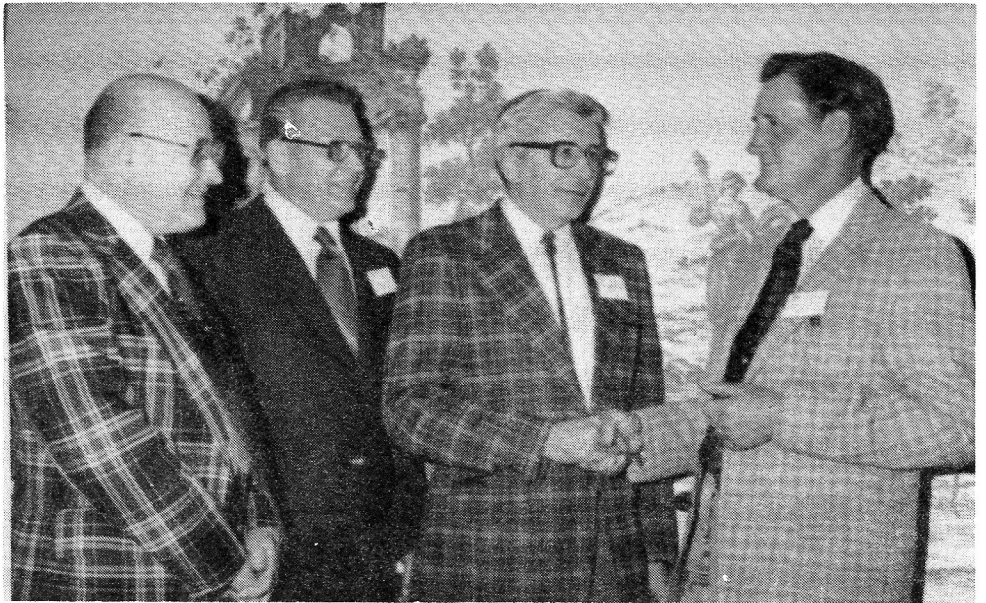
## FRANKLIN SECTION

Herb Hasbrouck, right, (Pres. of Franklin Section) congratulating Bill Moffitt on the fine film presentation and narrative on the construction of the Conneaut Lake Marsh Bridges on I-79. Extreme left is George Foster, next to him is Glenn Hileman (both of Foster Grading Co.) who were hosts for the program at Milan's Restaurant.

At the head table at Milan's Restaurant meeting are l to r. - Jack Recalton, P.E. PennDOT, "Lou" Petulla, P.E. PennDOT, Distr. Engr. 1-0, George Foster, owner of Foster Grading Co., Herb Hasbrouck, Section Pres., owner of Hasbrouck Sand and Gravel Co., Wm. C. Moffitt, PennDOT (Municipal Services Mgr.), Michael Suich, 1st V. President PennDOT, extreme right is National Director and 1st V. President Gene Smith, P.E.

At left Herb Hasbrouck (outgoing Pres. Franklin Section) congratulating Al Haney (Distr. Engr. for Quaker State Oil Refining Co.) on the fine presentation he gave on the oil industry, drilling methods and the status of American oil companies.

At right is Keith Adams who was host for the election night program. In case you haven't noticed the foreign looking words — it's because you're upside down. Ahem!!





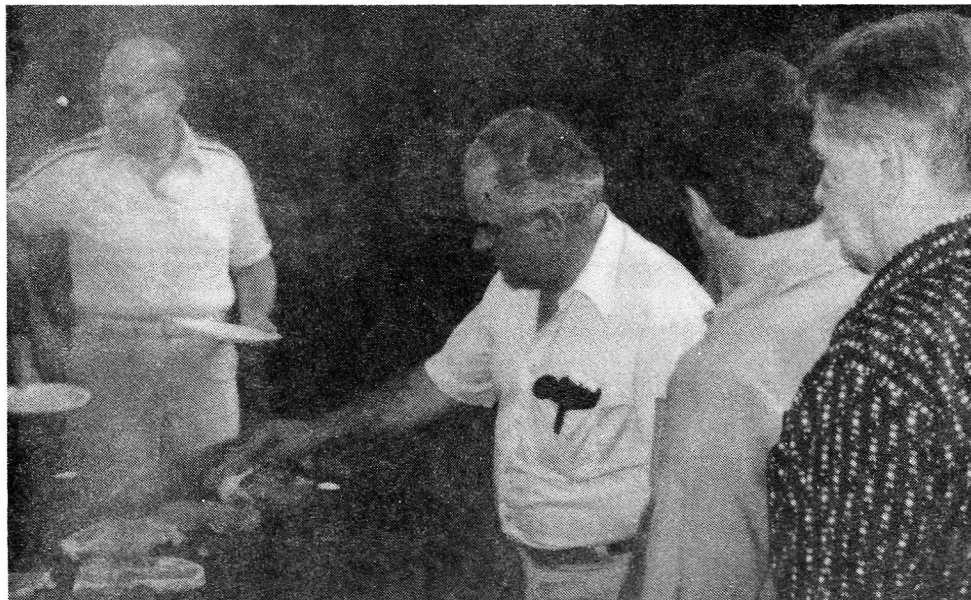
of the world oil situation and its future. Mr. Haney detailed the many complexities of drilling for oil and detailed the procedures of drilling, "Hydro-fracking" and many other methods of the oil extraction process. Many interesting aspects evolved, particularly from a layman standpoint.

Life memberships were presented by outgoing Pres. Herb Hasbrouck to Gordon Wellman of Warren, Pa. and Bob Burns of Franklin, Pa.

New membership pins and certificates were presented to Sherell Hindman, Em-lenton Limestone, Dick Diehl, PennDOT and Rod Benton, Mgr., Pymatuning, Ind. Telephone Co.

A prize was awarded to the person traveling the furthest - Arn old Wright - see you again!

The 50/50 winner was Edgar C. Small, Maint, Mgr. Forest County.



The Eagles picnic grounds south of Cooperstown on traffic route 427 was the scene of the annual July picnic on Wednesday, July 16.

Steaks and the usual beverages were the order of the day. Even the thunder-showers dispersed long enough to dry things out and produce another good turnout. Again the masters of the salads and servings were Don and Russ Hart, Dick Lynn and undergoing apprenticeship was Frank Horn.

Everyone conceded the steaks were superb - look who cooked them!

The temperature and humidity produced a run on the kegs that seemed to set a record for rapid consumption.

John Stanek of Top Roc hosted the side bar and was it donor. Thanks John!

This is one of the best attended events and it is quite understandable why.

#### FRANKLIN SECTION

Taking the oath as new officers for the Franklin Section at the May Elections are l to r - Michael Suich, President, Fran Janaszek, 1st V. Pres., Dick Lugg, P.E., Secretary, Dick Deihl, Treasurer, Andy Speck, Director. Visible at extreme right is member Earl Captron former Warren County Maintenance Superintendent. Missing from the photo is Lou Petulla, P.E. District Engr., PennDOT 1-0.

Waiting the results of their gourmet backyard mastery are l to r - Gene G. Smith, P.E. National President ASHE, Rod Benton, Mgr. Pymatuning Ind. Tel. Co., Dennis Hilton, PennDOT Personnel Analyst and Jack Ricalton, P.E. PennDOT Railway Crossing Director. Mouth watering, to say the least.

Platters in hand, waiting for the steaks to bar-b-que is a small portion of the membership that always turns out for the annual picnic.





## NEW DISTRICT ENGINEER

Matthew F. Mazza was appointed District Engineer for Berks, Carbon, Lehigh, Monroe, Northampton and Schuylkill Counties (District 5) several months ago by Thomas D. Larson, Department of Transportation.

"With 21 years of experience in the Department, Matt Mazza has a thorough working knowledge of the operation," Larson said. "He will bring with him the necessary engineering and management background required to effectively serve this six county area."



Matthew F. Mazza, P.E., was appointed by the Pennsylvania Secretary of Transportation, Thomas D. Larson to the position of District Engineer for Berks, Carbon, Lehigh, Northampton and Schuylkill Counties (District 5).

Mazza, 42, has served in various engineering and management capacities in the Department's District 6 Office. His first involvement with the Department was as a Civil Engineer involved in a 1½ year departmental internship program.

Since that time Mazza has served in several different functions including: project and resident engineer in construction; unit head of the utility relocation section; unit head of the location section and section supervisor for the planning/location and liaison unit. In the latter capacity, he was responsible for the planning and consultant design for all District 6 highway and bridge projects.

"I fully understand what Secretary Larson expects of me—and that is quality performance," Mazza said. "I feel confident that with the support of the fine staff in District 5 and my background, we

will succeed."

As District Engineer, Mazza will direct and coordinate all Department activities in District 5. He will be responsible for the management of 3,812 miles of state maintained highways, 2,356 bridges and 1,023 department employees.

A graduate of Villanova University, Mazza received his BS in Civil Engineering in 1959. During 1971 he earned his Masters degree in Civil Engineering and Transportation also from Villanova.

Mazza is a member of several professional organizations including the American Society of Highway Engineers and he is a past president of the Delaware Valley Section of ASHE. He has recently applied for a transfer of his membership in ASHE to the East Penn Section.

## SCANNER BACKGROUND

The first copy of "The Scanner" was issued in 1965 - consisting of four pages. The masthead was "The ASHE Scanner". At that time copies were sent to each Section, who distributed them to their members.

The September 1966 issue - Volume III No. 1 - was the first issue to be distributed by mail direct to each member. With that issue the "logo" was changed to "The A.S.H.E. Scanner", with publication scheduled in September, December, February and May. The editor at that time was Ralph T. Smith; Assistant Editor was Hubert E. Thornber.

The Copy Cat Press of Dillsburg, Pa. printed The Scanner, a job they are still doing—operating under the name of The Community Press.

In 1971 Ralph Smith resigned as National Secretary and Editor, due to ill health. Robert M. Sherr, P.E. was then appointed by the Board of Directors to assume the duties of National Secretary and Editor of The Scanner; which he continued to do until May, 1979 at which time he retired from these duties.

Joseph Martinelli, Past National President assumed the duties of editor when Bob Sherr retired. At that time the "logo" was again slightly altered, being merely a change in design. Upon Joe's resignation, Bob Sherr was again asked to handle The Scanner, and as of this issue he is again back on the job.

In order to keep our publication informative and current, please give your full cooperation to Bob, as only you can make it an interesting contribution to our Society.

## AMERICAN SOCIETY OF HIGHWAY ENGINEERS SECTION OFFICERS 1980-81

### ALTOONA

John Stefanko, President  
William R. Gohn, Secretary  
David R. Stiffler, Treasurer

### CLEARFIELD

Joseph E. O'Melia, President  
John G. Hoover, Secretary  
John A. Morroni, Treasurer

### CHARLESTON

Arthur K. Banks, President  
Adele L. O'Neill, Secretary  
Lorene M. Gay, Treasurer

### CUYAHOGA VALLEY

Eugene Begue, President  
Ms. Debi Hutchings, Secretary  
Richard J. Kreiter, Treasurer

### DELAWARE VALLEY

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Harry D. Talley, Jr., Treasurer

### EAST PENN

Harry Bisco, President  
John J. Donahue, Secretary  
Richard S. Grammes, Treasurer

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Richard D. Deihl, Treasurer

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Norman Benden, President  
John Bartolo, P.E., Secretary  
Paul Rohrbaugh, Treasurer

### WILLIAMSPORT

Fred Meckley, President  
Ronald Springman, Secretary  
Atwood Welker, Treasurer





## PRESIDENT'S MESSAGE

GENE G.  
SMITH

I hope it has been a good summer for each and every A.S.H.E. member and their families. You have had the Convention issue of the Scanner, and by now you should realize that if you were not there, you missed a good one.

This issue should be in your hands in September after all the local Sections have had their clam bakes, steak fries, golf outings, etc. Vacations are drawing to a close and now it's back to the grindstone.

I have sent two letters to the Presidents of the local Sections, requesting names of various Committee chairman and outlining the membership drive we are sponsoring. To date I have had very little response. Come on Section Presidents; success of our Society depends on everyone's efforts!

The National Board of Directors have authorized \$1,000 prize money to be split into three categories, depending on the present membership of the local Sections; to be awarded for the most members brought in by the Section. Ask your Section President for the details.

Let's all go to work and beat the bushes for new members. We need to concentrate on the utility companies, municipal, township, and county engineers and crews, and don't forget in this day of equal rights, there are a lot of ladies out there who qualify.

Don't forget, this is an election year; be alert and consider all the issues. I ask that each of you set yourself as a member of legislative review. If you see or hear something that might be of interest, get it into out hands for further action.

We are extremely interested in doing anything we can to strengthen and enlarge our Society. We will welcome any criti-

# Major Membership Drive Started

At the meeting of the National Board of Directors on June 27, 1980 it was decided to support a major membership drive. The beginning date of the drive would be June 27, 1980 and continue to April 1, 1981.

In accordance with the Secretary's report for that meeting, the Sections will be classified in three separate groups as follows:

- A. Up to 99 members:  
Clearfield  
Cuyahoga Valley  
North East Penn  
Western Reserve
- B. 100 to 199 members:  
Altoona  
Charleston  
East Penn  
Southwestern Penn  
Williamsport
- C. 200 and over:  
Delaware Valley  
Franklin  
Harrisburg  
Pittsburgh

National has elected to put up \$1,000 cash prize money to be awarded to the local sections on a graduated basis.

Local sections in category “A” must sign up at least twenty (20) new members to qualify for the prize money. The Section that signs up the most “new” members in excess of twenty will receive a cash award of \$200.00.

Local Sections in category "B" must sign up at least thirty (30) new members to qualify and the Section signing up the most "new" members in excess of fifty

cism or comments from any member. We need new Sections in new States, and interesting programs. Help us reach our goal.

Please send your comments direct to me: Gene G. Smith, 101 Boyd Drive , Hermitage, Pa. 16148.

will receive a cash award of \$500.00.

We trust this is an incentive to have your local members get out and get new members.

We ask that each Section keep a count of the number of new members brought in by each existing member, as we intend to come up with some suggestion or award for the individual members who signs up the most new members. You will be advised at a later date.

As a suggestion for implementation at the local Section level, some form of competition among the members, such as membership captains or teams be set up, with the losing team or teams, staking the winners to the cost of a dinner meeting or a golf outing or something of that nature. GOOD LUCK and "SIGN ONE FOR '81".

Please refer to my letter of May 30, 1980 and submit the names and addresses of the committee chairmen for Membership, Public Relations and Legislative Review.

**Gene G. Smith, P.E.**  
**President**

## EAST PENN SECTION

**Bart Snyder, Public Relations**

The Nominating Committee of the East Penn Section has selected the following nominees for office for the 1980-81 fiscal year:

President	Harry Bisco
1st V. Pres.	Ronald N. Fritz
2nd V. Pres.	Robert L. Donovan
Secretary	John J. Donahue
Treasurer	Richard S. Grammes

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