

Why Advertise in ASHE scanner?

- Appealing to a diverse audience and emailed to over 7,000 readers
- Great opportunities to advertise to an audience already interested in the highway and transportation industry
- Providing credibility and recognition from both the public and government sectors
- Professional, cohesive appearance
- Still sent four times a year, at no charge
- **Scanner digital edition** offers even more ad views and links viewers to your company website

Watch for
Scanner
digital edition

Coming to an inbox near you!

[View the latest edition here.](#)



Rate Sheet and Agreement

Please complete this agreement by: Including your contact information below, selecting your ad size, which issues of scanner you would like to advertise in, and your payment option.

Advertiser Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Signature _____ Date _____

Ad Size and Rate: Check your ad size (left) and the number of issues

	<u>1-3 Issues</u>	<u>4 Issues</u> <small>DISCOUNTED RATE</small>	Size Specifications
<input type="checkbox"/> Inside Cover	\$1,250	\$4,750 (\$1,187/Issue)	7.5 x 10" or full bleed 8.75 x 11.25", trim at 8.5 x 11"
<input type="checkbox"/> Back Cover	\$1,500	\$5,600 (\$1,400/Issue)	7.5 x 10" or full bleed 8.75 x 11.25", trim at 8.5 x 11"
<input type="checkbox"/> 2-Page Spread	\$1,800	\$6,700 (\$1,675/Issue)	(x2) 7.5 x 10" or full bleed 8.75 x 11.25", trim at 17 x 11"
<input type="checkbox"/> Full Page	\$1,000	\$3,800 (\$950/Issue)	7.5 x 10" or full bleed 8.75 x 11.25", trim at 8.5 x 11"
<input type="checkbox"/> Half Page	\$850	\$3,200 (\$800/Issue)	7.5 x 4.75" horizontal or 3.5 x 10" vertical
<input type="checkbox"/> Quarter Page	\$700	\$2,600 (\$650/Issue)	7.5 x 2.25" horizontal or 3.5 x 4.75" vertical
<input type="checkbox"/> Business Card	\$500	\$1,800 (\$450/Issue)	3.5 x 2.375" horizontal
<input type="checkbox"/> Classified	Email your classified text for a quote to: Lauren Heighton, lauren@trestlecollective.com		

Distribution Schedule:

Issue	Distribution	Materials Due (ads and articles/photos)
<input type="checkbox"/> Spring	March	January 15
<input type="checkbox"/> Summer	June	April 15
<input type="checkbox"/> Fall	September	July 15
<input type="checkbox"/> Winter	January	October 15
<input type="checkbox"/> One Year (4 issues)	<input type="checkbox"/> Each issue as checked above	

Payment (by check):

- Payment enclosed for four issues (**at discounted rate**), **made payable to ASHE**
- Payment enclosed for first issue; please bill me for each additional issue.

Material Specifications:

Ad files: high resolution (300dpi) .pdf, .eps, .tif, or .jpeg. All ads print in color.

Articles: Word or text document with location/ ASHE Section and author named; photos as high resolution (300dpi) .pdf, .eps, .tif, or .jpeg.

**** Please include captions with photos.**

Email ad agreement and art files to:

lauren@trestlecollective.com

Send Payment To:

ASHE
610 Radcon Street
Johnstown, PA 15904