



(Year Term) Exposure Grant Fund Request

Region should place their logo here as well as the National Board's logo above.

Section Requesting Exposure Funds: _____

Contact Person: _____ ASHE Position: _____ Phone: _____

Email: _____ Mailing Address: _____

Total amount requested from the Region (administrator of the funds allocated to the Region by the National Board): \$_____

Additional Funding Provided by: (if applicable) _____ Amount \$ _____

Describe how the exposure funds will be used (event/activity name):

Describe how this event/activity is consistent with the current ASHE Strategic Plan (Vison, Values, or Strategies): <http://ashe.pro/documents/D34-2018-2021-STRATEGIC-PLAN.pdf>

Date of event or date funds will be used: _____

Is this a one-time opportunity or a recurring activity/event? _____

Will participation be possible if the full amount requested is not granted? _____

If yes, what is the minimum amount that can be utilized? \$_____

Please explain in detail how participation in this event or activity will promote the society and/or the highway industry if not consistent with the current ASHE Strategic Plan elements (Additional sheets, diagrams and photos may be attached.)

Is participation in this event or activity expected to help grow ASHE by *(mark all that apply)*

___ Increasing membership in an existing Section? *Section name:*

___ Expand the society into new geographical areas? *Where:*

___ Providing a new service or improving an existing service to ASHE members? _____

___ Other: _____

Describe what and how other organizations, if any, will be participating in this event or activity?

Who will be submitting a report to the Region Board on how the exposure grant funding was used after the event/activity?

Submittal Instructions

E-mail

- 1) This completed application/request form and,
- 2) Supporting information in pdf file format.

Note: A follow-up report needs to be submitted to the Region Board by the end of the ASHE fiscal year (= June-May) describing what the exposure grant funds were used for to justify the allocation and future consideration of funding to the Region/Section. (Required)

To: ASHE Region Secretary (or designated Region exposure grant fund allocation coordinator for the Region Board)

The e-mail needs to contain the contact's name and telephone number.

Applications received will be acknowledged by the Region via e-mail. This acknowledgment does not represent approval of the funding allocation requested by the Region/Section. Yearly exposure grant funding allocated to the Regions by the National Board will be administered by the Region each year.

Exposure Grant Funds, if approved, will be sent directly to the Section Treasurer.