

Why Advertise in ASHE scanner?

- Appealing to a diverse audience and emailed to over 6,500 readers
- Great opportunities to advertise to an audience already interested in the highway and transportation industry
- Providing credibility and recognition from both the public and government sectors
- Professional, cohesive appearance
- Still sent four times a year, at no charge
- **Scanner digital edition** offers even more ad views and links viewers to your company website

Watch for
Scanner
digital edition

Coming to an inbox near you!
<http://ashe.pro/latest-news/scanner-newsletter/>



Rate Sheet and Agreement

American Society of Highway Engineers

Please complete this agreement by including your contact information below, selecting your ad size, which issues of scanner and payment option:

Advertiser Name _____
 Contact _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____
 Signature _____ Date _____

Ad Size and Rate: Check ad size (left) and number of issues

your ad will appear:	___1-3 Times	___4 Times	DISCOUNTED RATE	Size Specifications
___Full Page	\$650	\$2,400	(\$600/Issue)	7-½ x 10" or full bleed 8-¾ x 11-¾", trim at 8-½ x 11"
___Half Page	\$550	\$2,000	(\$500/Issue)	7-½ x 4-¾" horizontal or 3-½ x 10" vertical
___Quarter Page	\$450	\$1,600	(\$400/Issue)	7-½ x 2-¾" horizontal or 3-½ x 4-¾" vertical
___Business Card	\$350	\$1,200	(\$300/Issue)	3-½ x 2-3/8" horizontal
___Classified	Email text to editor for quote, Tammy Farrell, tntsince87@comcast.net			

Distribution Schedule:

Issue	Distribution	Materials Due (ads and articles/photos)
___Spring	March	January 15
___Summer	June	April 15
___Fall	September	July 15
___Winter	January	October 15
___One Year (4 issues)	___Each issue as checked above	

Specifications:

Ad files: high resolution (300dpi) .pdf, .eps, .tif, or .jpeg. All ads print in color.

Articles: Word or text document with location/ASHE Section and author named; photos as high resolution (300dpi) .pdf, .eps, .tif, or .jpeg. **Please include captions with photos.**

Payment (by check):

- ___Payment enclosed for four issues (at discounted rate), made payable to ASHE
- ___Payment enclosed for first issue; please bill me for each additional issue.

Email ad agreement and art files to:
tammy@mytntgraphics.com

Send payment to:
ASHE, 610 Radcon Street, Johnstown, PA 15904