



EXHIBIT DISPLAY BOOTH REQUEST FORM

The ASHE Exhibit Display Booth Request Form must be submitted (15) business days prior to your need.

Submit Request To:

Amanda Schumacher
ASHE National PR Chair
c/o Borton Lawson Engineering
3897 Adler Place
Bethlehem, PA 18017
Arc.schumacher@gmail.com

Check one:

Tabletop Display
 Pull-out Vertical Banner Display

Ship To:

Contact: _____

Company: _____

Street Address: _____

City, State, ZIP: _____

Phone: _____

E-Mail: _____

See page 2 for what is included with the booth. Note here what you do NOT want included, if anything

_____.

Agreement:

I, _____ of the _____
(Name) (Section/Region)

request the ASHE Exhibit Display for the period:

From: _____ To: _____

I/we agree to conditions stated in the ASHE Exhibit Display Policy.

Signature

Date



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WHAT ARE YOU GETTING WITH YOUR BOOTH?

Booth Display

1. Tabletop Booth and/or Banner Style Booth - assemble carefully please!
2. Tablecloth – to be used over the display table provided by the conference

Brochures/Handouts

To be displayed on the table and given out/shown:

- 1) Brochures/Handouts
 - a. Why Join ASHE? Bi-fold with perforation
 - i. Use this to drive membership – they can fill out the one side and give to you – pass onto local section to process/get more information
 - b. Mission Statement Change Flyer
 - i. We are for all transportation – not just highway
 - c. ASHE Year in Review
 - i. Use this as a quick glance at the organization’s accomplishments and talk to the points of interest – new section in their area, CEU’s, scholarships, etc.
 - d. Membership Guidelines/Accolades & ASHE Region/Section Map (also on the back of the Why Join ASHE? Bi-fold)
 - e. Membership Applications (2) – at-large & regular
 - i. Full length applications that they can take with them
 - f. Scanners – for display purposes
 - i. Show as a benefit – industry news, authoring opportunities, etc.
 - g. Inside Lane newsletter
 - i. Show as a benefit – weekly newsletter with industry news to stay ‘in-the-know’
 - h. 60 year Highlights
 - i. Quick glance to highlight on major accomplishments for the organization over the past 60 years
- 2) Promotionals/Giveaways
- 3) Why Join ASHE? Membership video on DVD – needs to be shipped back!
 - a. Requires a laptop to run – but valuable insight from actually ASHE members
- 4) At select events: Free membership sign & sign up sheet – promote a free membership if they follow the guidelines outlined – inform Amanda of any new members gained