

WEBSITE GUIDELINE PROCEDURES TO LINK ON THE NATIONAL WEBSITE

ASHE National encourages Regions and Sections to have and maintain a website as a convenience to members and to advance the goals of the organization. Region and Section Websites provide a centralized location for members to effectively communicate and to promote to ASHE.

In order to encourage Regions and Sections to have and maintain websites, National provides hosting services. These services include 500 MB of storage for all websites. Anything in excess of that storage amount must be purchased from National's contractor, JM Server Solutions. Additional storage can be obtained by contacting Jacob Morisi, President, JM Server Solutions at jmorisi@jmserversolutions.com.

Region and Section domain names are available as sub-domains to National's domain of ashe.pro (i.e. georgia.ashe.pro). Sub-domain names, hosting login credentials, and assistance accessing the server to host your website can be obtained by contacting National's Webmaster, Craig Rock at crock@keller-engineers.com.

Region or Section Websites shall meet the following guidelines:

1. Support the mission and values of ASHE.
2. Content, graphic, advertisements, and links shall be appropriate in nature and be consistent with the mission and values of ASHE.
3. Include the ASHE Mission Statement.
4. Include new membership information, a contact name and address.
5. Provide a link to the ASHE National Website (www.ashe.pro)

Procedure to provide a link on National's Website:

1. When a new Section is chartered, the National Website Committee shall establish the Section's website domain name in cooperation with the new Section. National will provide hosting login credentials to the person(s) responsible for developing the new Section website.
2. ASHE National encourages new Sections to be creative in developing their website. The Section will be free to develop their website according to common practices, or a template can be provided.
3. Upon completion of the new Section website, the National Website Committee will review the Section website in a timely manner.
4. The National Website Committee Chair will compile the Committee's comment and forward the comments to the Region or Section representative via reply email.
5. Following compliance with the Committee's comments, the National Website Committee Chair will provide a link on the Local Section Page of the National Website and notify the Section representative.
6. The National Website Committee will periodically review the Section Website for adherence to the guidelines. If the Section or Region Website is deemed inappropriate,

the Section or Region will be notified and requested to comply with the Guidelines, as soon as possible. If the Section or Region does not comply in a timely manner, the Section Website link will be removed from the National Website.

7. New Region websites shall follow these same guidelines.

Guidelines for Website Links and Advertisements

National provides an opportunity for consultants, contractors and suppliers to place a business link or fixed advertisement on the ASHE National Website on an annual subscription basis. This opportunity is to further advance the goals of ASHE by providing a centralized location for supporters to identify their resources and communicate who they are.

A separate webpage is dedicated under the title “Consultants, Contractors and Suppliers” for this purpose to be available to our membership and those interested in the highway industry.

Application for advertisement is available through the standard insertion order located in the scanner or by application located on the Advertisement/Link Page. The cost of posting on this page is \$200 for a one year period. The webpage is metered to monitor activity for management purposes and our advertisers benefit, and is made available to advertisers upon request. Content and graphics of advertisements and links must be consistent with the mission of ASHE and subject to final approval of the National Website Committee. Advertisements and links will be periodically evaluated by the National Website Committee and subject to immediate removal at the discretion of the committee.